

# Transforming Hypertension Management with RPM Habits

Remote Patient Monitoring (RPM) promises a revolution in hypertension management. It offers a window into a patient's daily health, moving beyond the sporadic "white coat syndrome" readings in a clinic.

But what happens when that window is foggy? For many providers, the frustration is real, they've deployed cutting-edge devices and programs, only to receive inconsistent, unreliable, or missing data. The technology is ready, but the human element, the patient's daily habit, is the critical missing link.

The greatest hurdle in any RPM program isn't the device; surprisingly, it's **patient engagement**. [Inaccurate technique](#), reading after a cup of coffee, while slouched on the couch, or talking to a family member; Can render the most advanced data useless. This doesn't just create noise; it creates risk. Clinical decisions are only as good as the data they're based on.

## The Solution: Building a Foundation of Patient Education and Empowerment over Hypertension

Transforming a patient from a passive participant into an active partner in their health journey requires more than a handout. It requires building a framework of continuous support that turns proper technique into second nature. The path to [accurate Blood Pressure \(BP\) readings](#) includes a few easy-to-do steps:

### The Pillars of a Perfect Blood Pressure Reading:

- **The Prep:** First, patients should rest quietly for 5 minutes in a chair, with their back supported and feet flat on the floor. They must avoid caffeine, exercise, or eating for at least 30 minutes prior.
- **The Position:** Second, the arm should be supported on a flat surface, positioned at heart level. Feet are uncrossed. There is no talking, chewing, or scrolling through a phone during the measurement.
- **The Practice:** Finally, consistency is key. Readings should be taken at the same time each day (e.g., morning before medication). Taking 2-3 readings, at least one minute apart, provides a more accurate average.



**Not to mention that knowing these steps is one thing; And ensuring a patient follows them every single day is another challenge entirely.**

## How Esvyda Empowers Providers to Drive Patient Engagement

At Esvyda, we believe your RPM program should work for you, not create more work. Our platform is specifically designed to overcome the engagement gap and ensure the data you receive is accurate and actionable.

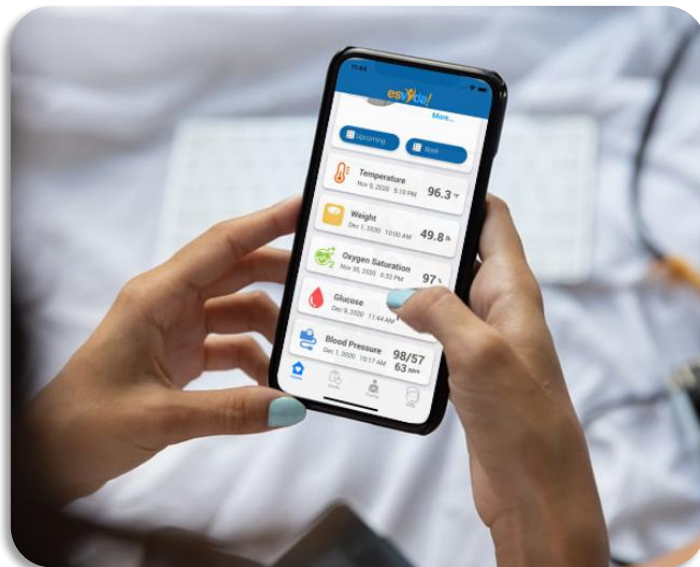
We help you build patient habits through a multi-layered approach:

- 1. Onboarding and Education for Success:** We boost hypertension education doctors provide at the first appointment, with always-accessible guides and videos. This ensures everyone, care team and patients, have the resources to reinforce proper technique and maintain clarity.
- 2. Intelligent, Ongoing Reinforcement:** Forget about patients forgetting. Esvyda's system uses automated, personalized reminders via SMS or app notifications. These can range from a simple "take a reading"; to micro-lessons that reinforce technique: "Remember to rest for 5 minutes first!" or "place your arm at heart level"
- 3. Visual Reinforcement and Feedback:** The Esvyda platform provides doctors with detailed dashboards and reports to illustrate patient outcomes. For patients, a dedicated mobile app allows them to track their vital signs through clear trends and graphics, creating a powerful feedback loop that connects their consistency to their health progress.
- 4. Actionable Insights for Your Practice:** The Esvyda platform classifies patients according to their readings on a risk scale. This empowers providers to swiftly identify and address critical situations first, allowing for smarter prioritization of attention and a more efficient allocation of resources and time.

## Esvyda: The best hypertension management platform

As a result, with [Esvyda](#), you're not just implementing technology; you're implementing a strategy for patient success. We provide the tools to educate, remind, and engage, turning the chore of self-monitoring into a powerful, habit-forming journey towards better health outcomes.

**Ready to close the engagement gap and make your RPM data truly reliable? Contact us today to see how our platform drives patient adherence and delivers a better return on your RPM investment.**



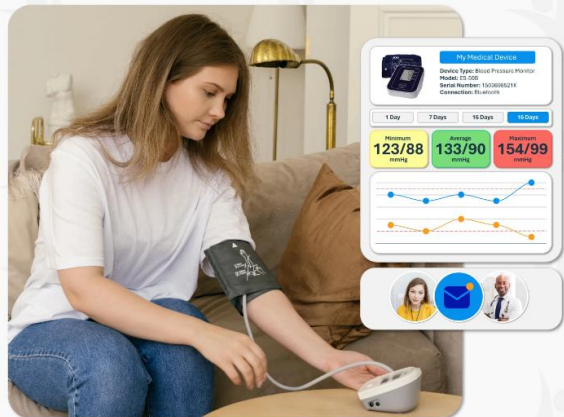
# Esvyda

## eHealth Anytime, Anywhere

Esvyda's eHealth platform's streamlined workflows empower providers to elevate patient care, maximize revenue, and promote population health outcomes.

Our virtual health services seamlessly integrate with health records, medical devices, and wearables, boosting health staff efficiency, patient engagement, and information security.

[Get to know us!](#)



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### Support Schedule

Jan - Mar M - F 5 AM to 4 PM PST

Apr - Oct M - F 6 AM to 5 PM PST

Nov - Dec M - F 5 AM to 4 PM PST

### Esvyda App!



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